

Unique selling proposition segment and brand matrix



Easier & faster tire mounting



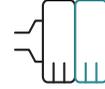
Reduction of tire slippage



Soil protection



Light weight design rim and/or disc



Dual wheel eligibility



Full service engineering & R&D support



Higher payload



Durability, improved strength



Tire protection (larger flanges)



Double the lifetime / warranty as standard



Suitable for speed



Adjustable (track setting)*

Agriculture

Tractors >250hp	Profi-Fit	Profi-Grip	-	-	Profi-Fit Profi-Grip Profi-Flex*	All product ranges	Profi-Fit Profi-Grip	Profi-Fit Profi-Grip Profi-Flex*	Profi-Fit Profi-Flex ^{HS} Profi-Flex ^{HS} Profi-Grip	Profi-Fit Profi-Grip Profi-Flex ^{HS}	Profi-Flex*
Standard tractors <250hp	Profi-Fit	-	-	-	Profi-Fit Profi-Flex*	All product ranges	Profi-Fit	Profi-Fit Profi-Flex*	Profi-Fit Profi-Flex ^{HS} Profi-Flex ^{HS} Profi-Grip	Profi-Fit Profi-Grip Profi-Flex ^{HS}	Profi-Flex*
Combines	Profi-Fit	Profi-Grip	Profi-Fit	Profi-Fit	Profi-Fit	All product ranges	Profi-Fit Profi-Grip	Profi-Fit	Profi-Fit Profi-Grip	-	-
Sprayers	Profi-Fit	Profi-Grip	Profi-Fit	Profi-Fit	-	All product ranges	Profi-Fit Profi-Grip	Profi-Fit	Profi-Fit Profi-Flex ^{HS} Profi-Flex ^{HS} Profi-Grip	Profi-Fit Profi-Grip Profi-Flex ^{HS}	Profi-Flex*
Implements	Profi-Line Profi-Max	Profi-Max	Profi-Line Profi-Max	Profi-Line Profi-Max	Profi-Max	All product ranges	Profi-Line Profi-Max	Profi-Line Profi-Max	Profi-Max	Profi-Line* Profi-Max	-
Self-propelled forage harvester	Profi-Fit	Profi-Grip	Profi-Fit	Profi-Fit	-	All product ranges	Profi-Fit Profi-Grip	Profi-Fit	Profi-Fit Profi-Flex ^{HS} Profi-Flex ^{HS} Profi-Grip	Profi-Fit Profi-Grip Profi-Flex ^{HS}	-

Forestry

Standard single piece	-	Profi-Tuff	-	-	-	All product ranges	Profi-Tuff	Profi-Tuff	Profi-Tuff	-	-
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Construction

Single piece light construction (skidsteer loaders, telehandlers, backhoe-loaders, compact wheel loaders)	Infini-Fit	-	-	-	-	All product ranges	Profi-Fit	-	Profi-Fit Infini-Fit	-	-
Multi Piece heavy construction (articulated dump-trucks, wheel loaders, motor-graders, road pavers)	-	-	-	-	-	All product ranges	-	-	-	-	-

Material Handling

Multi piece container handling & stackers	-	-	-	-	Standard Multi-piece Infini-Forge	All product ranges	Infini-Forge	Standard Multi-piece Infini-Forge	Infini-Forge	-	-
Multi piece mobile cranes	-	-	-	-	-	All product ranges	-	-	-	-	-
Fork lift truck	-	-	-	-	-	All product ranges	-	-	-	-	-

Mining

Underground <=33 inch	-	-	-	-	-	All product ranges	Infini-Forge	-	Infini-Forge	-	-
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* Profi-Flex available as Profi-Flex^{HS} with unique spacer to address issue of run out and suitable for speeds up to 50km/h